### Jill Gellatly - Candidate for Treasurer



The Election Committee has deemed that Jill Gellatly is a member in good standing of USMS. The candidate has indicated she is planning to attend the USMS National HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during her tenure in office.

The candidate was nominated by *Kenny Brisbin* and received letters of recommendation from *Tom Boak* and *Nadine Day* in accordance with the USMS Election Operating Guidelines.

The candidate provided the following responses on the Candidate Questionnaire/Consentto-Run Form:

#### Section Two: Candidate Qualifications

I am a member in good standing of USMS in this election year:	X Yes	_ No
I am planning to attend the HOD Meeting for this election year:	X Yes	_ No
I am planning to attend all HOD Meetings during my tenure in office:	X Yes	_ No
I have attended 1 or more HOD Meetings in the past five years?	X Yes	No

### Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

All conventions from 2006-2022 except 2017

#### **Section Three: Questions**

### Why are you interested in this position and why do you believe you would be a good candidate?

My passion for the sport of swimming and desire to make USMS the best it can be is second to none. Volunteering takes time and effort to be impactful. I believe I am just getting started on making my footprint in the current environment. The Treasurer position as part of the Executive Committee is a natural progression for me and strongly complements my professional background in the finance/accounting industry. I have been licensed as a CPA since 1991, spent 12 years as an auditor with a Big 4 firm and worked over 14 years in industry specializing in financial reporting for publicly traded companies.

My diverse involvement in various committees at both the local and national level since 2006 has exposed me to many facets of USMS and allowed me to gain valuable insights. These experiences, including past BOD experience and local LMSC leadership positions, combined with my financial expertise and passion for swimming make me the ideal candidate for the position.

### What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

Membership will always be a top priority. Equally important to membership is the development of our on-deck coaches and our ability to deliver consistent programming at the local levels. This will be accomplished by further strengthening our coaches training programs and continued outreach to local leaders. We will continue to be challenged by limited pool space and it will be our responsibility as a BOD and organization to build partnerships and use creativity to provide more water access, events and programming for our members. Last, staying current with technology and social media are at the forefront of almost all businesses and we are no different. Building these platforms will become increasingly important to the future success of USMS. As a BOD member and Treasurer, I will ensure that our financial resources and efforts are directed towards advancing all these directives

My twenty-five years of various financial accounting roles and three years of athletic administration provide me with the skillset to lead these tasks at the BOD level. If elected, I use my financial background to protect the financial interests of the organization to ensure long-term viability. Most important, my experience leading the 2016 Strategic Task force and assisting with planning the inaugural Relay event demonstrates my knowledge of the organizations current mission, values and goals.

# Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

Board of Directors- At-Large Director, Southwest Zone (2019-2021)

Board of Directors – At -Large Director, South Central Zone (2012-2016)

Strategic Plan Task Force- Chair 2016; Member 2011- Chair Patty Miller

Leadership Summit Task Force Chair- 2015; Vice Chair 2017 (Paige Buehler Chair 2017)

Inaugural Volunteer Relay (Summit) Planning Task Force Member 2021-Chair Stacey Abrams (2021)

Audit Committee (2010-2022); Chair 2010-2014; Vice Chair 2015; Elyce Dilworth (Chair 2016-2021); Brandon Franklin (Chair 2022)

Finance Committee- (2019- Current)- Vice Chair (2023)- Chair Jeanne Ensign (2019-2021/Guy Davis (2022-Current);

Finance Committee-(2010-2012)- Chair Homer Lane

Membership Services/Products Task Force Chair- 2012

South Central Zone Chair- 2007-2011

Championship Committee (2008-2009)- Chair Mark Moore

Long Distance Committee (2007)- Chair Marcia Cleveland

#### Please list any other experience that relates to your qualifications for the position.

CPA license (Registered in Texas since 1991)

Gulf LMSC, Chairman 2011-2015

Gulf LMSC, Secretary- 2006-2010

Masters in Sports Management (M Ed, University of Georgia)

Bachelor Business, Accounting (BBA, Texas A&M University)

University of Houston Athletics- 1997-2000, Assistant Ticket Manager 1997-1998/ Men's Basketball Administration (1998-2000)

#### Please list any other information you would like included.

See above.

# Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

As detailed above, I have served in a variety of volunteer and leadership positions at both the LMSC and National level during my 16 plus years of service within the USMS community. I am strongly committed to further my appointment on the USMS Board of Directors and Executive Committee as Treasurer in order to continue promoting the organization's missions, values and strategic goals while preserving its financial assets.

My love for the sport of swimming combined with my experience are the perfect combination to lead USMS in the post-pandemic environment.



Date: April 24, 2023

Subject Line: Jill Gellatly Treasurer Nomination

To: The Elections Committee

I nominate Jill Gellatly for the position of USMS Treasurer.

Sincerely,

Kenny Brisbin USMS Coaches Chair SPMS Chair Long Beach Grunions Head Coach



**Template for Letter of** 

Nomination \* \_\_\_\_\_ Recommendation\*\*\_X\_\_

Both/Combo\*\*\*

Thomas D. Boak Jr.

April 26, 2023

- To: Chair of the USMS Election Committee
- Re: Recommendation for Jill Gellatly

Position of USMS Treasurer

Sometimes when you're asked to write a letter of recommendation, you're not sure that you're the right person to submit one. However, in this case there is no doubt. Jill Gellatly grew up just down the street from my house. I have known her and her family since she was seven years old. I watched her compete as a young girl, through high school and as a Masters athlete. A number of years ago, recognizing that she had a lot to contribute to our organization, I encouraged her to get involved. The rest is history.

Jill loves the challenge of long-distance swims and has had the luxury of being able to travel to events both inside and outside the United States. She has been a great ambassador for our sport, both as a great swimmer but also as a great person.

In the area of Finance, she has few equals - a Bachelor's Degree in Business, Accounting; a Master's Degree in Sports Management, and a licensed CPA plus years of work experience. In USMS, she has spent many years serving on both the Audit Committee and the Finance Committee. But her experience in not limited to the area of Finance. She has served on Long Distance and Championship Committees; she has served on the Membership Services, Leadership Summit and Strategic Plan Task Forces; was the South Central Zone Chair from 2007-2011; and was a member of the Board of Directors from 2012-2016, representing the South Central Zone and most recently finished another three years on the Board representing the Southwest Zone. Jill has also been active at the local level, serving as Gulf LMSC Secretary and Chair for nine years.

While it is nice for the Treasurer of USMS to have financial expertise, the job is much more than numbers. As a member of the Board, it is important for this person to have a broad knowledge of the organization – Jill certainly has that. Just in case my message isn't totally clear, I cannot think of anyone more qualified to serve as Treasurer of United States Masters Swimming. I highly recommend her for this position.

Yours truly,

Thomas D. Boak Jr.

USAS Treasurer, USMS Past President,

Former USMS Treasurer, Chair of Finance Committee and BOD Member



#### Letter of Recommendation

From: Nadine Day, World Aquatics Chairperson

Date: April 24, 2023

Subject Line: Jill Gellatly Treasurer Recommendation

To: The Elections Committee, House of Delegates and the U.S. Masters Swimming Membership

It is my honor to write this letter of recommendation for Jill Gellatly to the U.S. Masters Swimming House of Delegates as the U.S. Masters Swimming Treasurer. Jill has the financial background required to be our organization's Treasurer. She also has the leadership skills necessary to be on the USMS BOD.

Jill has been on the Finance committee and Audit committee. She has been a leader in the strategic planning of our organization. Jill has led the LMSC Summit, in which LMSC were able to gather and discuss issues of LMSCs and provide an opportunity for collaboration. This was important for our organization to hear from our local leaders and members. Jill understands the LMSC needs. She was a previous chair of the Gulf LMSC. She also served on National committees from Finance, Long Distance, Championships. She was a previous board member serving as an At-Large Director. When she was on the board, she was an active board member and led various task forces.

More recently this past season, Jill started coaching college club swimming at Texas A&M. She has obtained her Level 1 and 2 USMS coaching certifications.

The U.S. Masters Swimming Treasurer needs to have the financial skills: however, it is just as important for the Treasurer to understand the programs of USMS. The Treasurer should also have LMSC, club and coach knowledge to help support our organization.

Jill's ability to lead and make strategic decision combined with her financial background is vital for the success of our organization. I fully support Jill Gellatly's candidacy for U.S. Masters Swimming Treasurer.

Swimcerely

1l+m

Nadine Day, World Aquatics Chairperson, Pan Am Aquatics Masters Technical Committee member Past President of USMS